



# Florida Occupant Protection Coalition

## Meeting Report

May 10-11, 2023

*Prepared for:*

**Florida Department of Transportation**

*Prepared by:*

**Cambridge Systematics, Inc.**

# 1.0 Attendees

The participants in the May 10-11, 2023 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input type="checkbox"/>
Thomas Aspey	Seminole Police Department	<input type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input type="checkbox"/>
William Berger	Florida Highway Patrol	<input type="checkbox"/>
Michael Binder	University of North Florida	<input type="checkbox"/>
Mark Boatright	Florida Highway Patrol	<input type="checkbox"/>
Art Bodenheimer	Florida Police Chiefs Association	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input checked="" type="checkbox"/>
Fran Carlin-Rogers	CarFit	<input type="checkbox"/>
Ronda Cerulli	Florida Department of Health	<input checked="" type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Kirk Geweniger	Brevard County Sheriff's Office	<input checked="" type="checkbox"/>
Jacob Gonzalez	Tampa Police Department	<input checked="" type="checkbox"/>
Willem de Greef	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Leilani Gruener	Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Ryan Hathaway	Okeechobee County Fire Rescue	<input type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input type="checkbox"/>
Ginny Hinton	University of Florida	<input type="checkbox"/>
Andrew Hopkins	University of North Florida	<input type="checkbox"/>
Adam Harprite	University of North Florida, Institute of Police Technology and Management	<input type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Charles Kane	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Danielle Kessenger	Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input type="checkbox"/>
Margaret Susie Kolb	DeMond Kolb and Associates	<input type="checkbox"/>

Name	Organization	Attendance
Sally Kreuzscher	The Children's Hospital of South Florida, Child Advocacy Program	<input type="checkbox"/>
Alan Mai	Florida Department of Health	<input type="checkbox"/>
Marilyn Merced	Traffic Safety Partner	<input type="checkbox"/>
Lisa Nichols	Wolfson Children's Hospital	<input type="checkbox"/>
Sharon Murchison	IPTM	<input type="checkbox"/>
Julie Noble	Golisano Children's Hospital-Safe Kids SWFL	<input checked="" type="checkbox"/>
Christopher Norwood	Hendry County Sheriff's Office	<input checked="" type="checkbox"/>
Zakkiyah Osuigwe	Santa Rosa County Development Services	<input checked="" type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input checked="" type="checkbox"/>
Dewey Painter	South East American Indian Council, Inc.	<input type="checkbox"/>
Andrew Pidgeon	Palm Bay Police Department	<input checked="" type="checkbox"/>
Thomas Pikul	Florida Highway Patrol	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input checked="" type="checkbox"/>
Patrick Riordan	Florida Highway Patrol	<input checked="" type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input type="checkbox"/>
Tim Roberts	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Al Roop	University of North Florida	<input type="checkbox"/>
Miranda Sargent	Santa Rosa County Sheriff's Office	<input checked="" type="checkbox"/>
Amy Stafford	Hendry County Public Safety	<input checked="" type="checkbox"/>
Morgan Stirling	Fort Walton Beach Police Department	<input type="checkbox"/>
Bob Smallacombe	Palm Beach County Fire and Rescue	<input type="checkbox"/>
Mark Solomon	Preusser Research Group	<input type="checkbox"/>
Joe Steward	Florida Department of Transportation—District 5	<input type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input type="checkbox"/>
Tony Threatts	Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children's Hospital	<input type="checkbox"/>
Kathryn Wall	Safe Kids Program Director	<input checked="" type="checkbox"/>
Mark Welch	Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>

Name	Organization	Attendance
Moyra Willis	Traffic Safety Partner	<input type="checkbox"/>
Coalition Support		Attendance
Jasper Masciocchi	University of Florida	<input type="checkbox"/>
Jacob Stevens	University of Florida	<input checked="" type="checkbox"/>
Wanda Tison	University of Florida	<input checked="" type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>

## 2.0 Meeting Notes – May 10, 2023

### Welcome, Introductions, and Agenda

Danny Shopf, Cambridge Systematics, welcomed participants to the Florida Occupant Protection Coalition (FOPC) meeting and thanked everyone for joining. He noted a few members joined the meeting virtually which is set up to be listen-only. He asked attendees to introduce themselves. Following introductions, Danny reviewed the agenda.

### FOPC Strategic Action Plan Subcommittee Breakout

Coalition members split into subcommittee groups organized around each goal of the Strategic Action Plan. The subcommittee groups reviewed the action steps for their respective goals. Action step leaders provided updates on their progress via email following the meeting.

### Legislative Updates

Chris Craig, FDOT, provided a brief overview of legislative activity related to occupant protection.

*Participants had the following questions and comments:*

#### SB 1374 - Child Seat Requirements

- Bill would increase the age requirements and positioning. There were bills in both the Senate and House but it ultimately died in Senate Rules Committee.
- There was a reference to a 5-point harness but that may be a little restrictive based on innovations in car seat technology.
- We have a contact that played a major role in writing the recently drafted language so we can share our model language with him.
- **Will review the existing model language at the next FOPC Meeting.**

## HB 949 - Golf Carts

- The Governor has signed a bill that increases the age restriction for golf carts from 14 to 16. There are also conversations about requiring at least a learner's license to operate a golf cart.
- There is still a lot of confusion around golf carts, where they can be operated, and who can operate them. This challenge is exasperated because local ordinances are not always consistent.

## Click It Or Ticket Media Update

Chris Craig, FDOT, gave a presentation on the Click It Or Ticket (CIOT) Media campaign. He reviewed the CIOT timeline, including the paid media campaign and the enforcement campaign, both taking place in May and June 2023. Chris noted an observational survey is conducted following the CIOT campaign along with a CIOT Awareness survey.

Chris reviewed the paid media campaign strategy, highlighting the target audience of young males (age 18-34) in all 10 of Florida's Designated Media Markets (DMAs). The paid media campaign will include television and cable, digital video (Hulu, YouTube, Univision, Samba TV, Vizio), radio, digital audio (Spotify, Pandora, SoundCloud). He said the media is also focused on social media, including Facebook, Twitter, and Snap Chat. He shared examples of the advertisements that will be included in the paid media campaign. Chris said there will be about 175 billboards across the state that will promote the COIT message and Florida has started partnering with transit agencies to put the COIT messaging on transit vehicles around the state. Finally, he shared the video message that is shared on Gas Station TV. In total, Florida is spending \$1.7 million to get an estimated 84 million impressions.

Chris also highlighted CIOT messaging on dynamic message signage (DMS) on Florida's roadways that promotes CIOT. He said Florida's LEL team coordinates with Florida's law enforcement agencies to encourage participation in the CIOT. On average, 240 law enforcement agencies participate and report information back to the LELs.

*Participants had the following questions and comments:*

- While not all law enforcement agencies are reporting their enforcement numbers, there are many agencies that participate in the CIOT enforcement wave that do not have the bandwidth to track and report those numbers.
- How do we get banners, yard signs, etc. to support CIOT?
  - The LELs have them and many of the CTSTs have access to them as well. Feel free to reach out to them to get as many as you need.
- There are law enforcement awards for officers that conduct extensive DUI enforcement. We should consider doing the same for occupant protection.
  - We do offer an award for officers and agencies that do extensive occupant protection enforcement during the CIOT campaign.
- The English and Spanish ads had a different focus. Was there a reason for that?

- Yes. NHTSA does a lot of focus testing and each of these ads resonated better with the target audiences. Each took a slightly different approach on how an unrestrained fatality or injury can impact one's family.

## **Public Comment Period**

There were no comments from the public.

## **Recap of Day 1**

Danny provided a brief recap of Day 1.

## 3.0 Meeting Notes – May 11, 2023

### Recap of Day 1

Danny Shopf, Cambridge Systematics, welcomed participants and thanked everyone for attending Day 2 of the FOPC meeting. He gave a brief recap of Day 1 and reviewed the Day 2 agenda.

### Special Needs Child Passenger Safety

Petra Stanton, John's Hopkins All Children's Hospital, gave a presentation on special needs child passenger safety. She noted there is some discourse about changing the terminology from "special needs" to "adaptive needs." She said the Safe Travel for All Children (STAC) program is an enrichment program to the National Child Passenger Safety Certification training and the gold standard curriculum in the U.S. The curriculum covers common medical conditions impacting transportation and the car seat options to accommodate those special medical conditions. Some examples include car beds and rear facing alternatives for children with low birth weights or other conditions such as spina bifida, casts, etc. She noted the preference is always to try a conventional car seat first.

Petra also noted there are large medical seats for children that have outgrown conventional car seats but cannot sit unassisted. These are for long-term medical conditions, such as cerebral palsy. Other options for larger/older children include adaptive booster seats, vests, and wheelchairs.

Petra noted the STAC course was held in St. Petersburg, FL in 2022 and was very well received. She noted Florida has 3 STAC instructors and a mentor from an approved program is required for instructor certification, which can be challenging. In the future, it would be good to have an annual STAC training, perhaps in coordination with Kidz in Motion.

*Participants had the following questions and comments:*

- Is a recertification required for the special needs training?
  - To become an instructor, candidates need to retake the training. It is not required otherwise, but it is recommended to retake the course regularly.
- What are the costs associated with the STAC training?
  - Most programs throughout the U.S. collect a fee. The agency that is hosting the training incurs the cost of materials, etc. and those fees are typically used to pay for those materials. This fee also helps to discourage those that don't actually need the training.
    - FDOT can help with the printing of training materials to help offset the costs to the agency.
  - There are also challenges with getting access to and storing the special needs demonstration seats and dolls specifically for these trainings.
- Where can we get information on these seats or other restraint devices?

- Petra and Danielle Kessinger can provide more information on these options.
- It is always recommended to go to a clinic that has access to a medical professional (physical therapist, occupational therapist, etc.) who can provide a letter of medical necessity which will qualify them for a seat/restraint option that insurance will likely cover.
- What is the student-teacher ratio for these courses?
  - It is not as clearly stated as normal CPS Technician training course. Practically, it is difficult to work with more than five or six students per instructor.
- Does the course include a skills test and a training test?
  - Yes, this is how the course is formatted.

## Law Enforcement Safety Belt Use Survey Results

Charles Kane, LEL Program, gave an update on the law enforcement safety belt use survey results. He said the most recent survey had 317 responses from law enforcement officers throughout the state. He said the survey is completely anonymous to encourage officers to answer honestly.

Survey questions were designed to gather information about law enforcement officer location (LEL Region level), experience, whether officers are wearing their safety belt on and off duty, their reasons for not wearing a safety belt, and the officer's normal response to safety belt and child restraint violations. The survey also includes a question about diversion programs and a section of "Did you Know?" questions providing officers with facts about safety belt usage as an educational opportunity.

*Participants had the following questions and comments:*

- How do this year's results compare to past surveys?
  - The results were about the same as prior years.
- It is important to address safety belt usage early in the law enforcement training programs. It is easy to tell which officers are regularly wearing their safety belt and trainers need to reinforce the importance of practicing getting into and out of their vehicle with their safety belt.
- Consider adjusting the question about "How does a safety belt affect officer safety" to make it clear this is related to when an officer is involved in a crash.

## CPS Fitting Station Website Update

Jason Rogers, University of Florida, gave a presentation on the CPS Fitting Station website – [www.fchildseatsafety.org](http://www.fchildseatsafety.org). The purpose of the website is to connect families with child passenger safety fitting stations. The website is an interactive map-based tool to help families, CPS professionals, and law enforcement officers identify locations of CPS fitting stations.

The team has also created an Accessible Tip Card that includes important information about the website and how to use it to help promote the website. Soon, the team will be conducting an email campaign to promote



the website to key stakeholders and community partners throughout the state. He asked the FOPC provide any contact information they can share and forward the email to others in their own contact list.

*Participants had the following questions and comments:*

- Will you share a copy of the QR Code to include our own websites?
  - Yes, we can provide after the meeting.
- How was the information in the tool collected and populated?
  - Initially, this information was provided by the OPRC but there are clearly some gaps that need to be filled. We are relying on members of the FOPC to help us fill those gaps and capture all of the CPS fitting stations available in Florida.
  - There is an “Add Your Station” link that is being updated and will be a good tool for collecting additional information on available CPS fitting stations.
- What is the best way to get a station that is no longer active removed?
  - It’s probably best to send those requests via email

## **Occupant Protection Materials Review**

Chris Craig, FDOT, reviewed updated character options to include the in the Child Passenger Safety Coloring Book under development. He noted these characters were presented at a prior FOPC meeting and have been revised by the designers based on feedback from the coalition.

*Participants had the following questions and comments:*

- Ensure the safety belt paths are accurate and appear tight.
- Ensure each seat has a clear five-point harness and an appropriately placed chest clip.
- Consider adjusting the image so that it is clear the window is closed and the alligator is not holding his arm/toy out the window.
- The mother alligator’s proportions seem incorrect. Consider revising her seating position to make it seem less awkward.

## **Public Comment Period**

There were no comments from the public

## **Wrap Up and Next Steps**

Danny noted the following FOPC meeting is scheduled to be held in-person in Gainesville, Florida.

- August 22-23, 2023 – Gainesville, FL

## Adjourn

The coalition meeting ended at 11:48 pm.

Contact information for occupant protection questions:

Chris Craig, FDOT

Traffic Safety Administrator

Phone: 850.414.4009

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Willem de Greef, FDOT

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Jasper Masciocchi, UF T2 Center

Training Specialist

Phone: 352.273.1685

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# Appendix A - Florida Occupant Protection Strategic Action Plan

Updated May 11, 2023

## GOAL 1: PROGRAM MANAGEMENT

### Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1A.1	FDOT Cambridge Systematics	Quarterly	Conduct quarterly Florida Occupant Protection Coalition (FOPC) meetings.	Number of meetings conducted annually	In-person meeting conducted 8/2/2022 & 8/3/2022	In-person meeting conducted 10/26/2022 & 10/27/2022	In-person meeting conducted 02/15/2023 & 02/16/2023	In-person meeting conducted 05/10/2023 & 05/11/2023
1A.2	Cambridge Systematics	Quarterly	Update progress on Occupant Protection (OP) Strategic Action Plan strategies to include recent implementation activities.	Action Plan progress updated quarterly	Posted on website	Posted on website	Posted on website	Posted on website

## Objective 1B: Data Analysis/Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1B.1	Cambridge Systematics	Annual	Develop an Annual OP Fact Sheet.	Fact sheet developed and posted on FOPC website and publicized	CS to revise and post prior to Oct 2022 meeting	Posted on website	Data analysis underway	Draft in progress. Will present in August 2023.
1B.2	Robert Chaffe Mark Solomon	Annual	Review Florida's OP traffic records related data annually and determine if target audiences have changed.	Data analyzed and target audiences adjusted (if applicable)	Coordinating internally	Reviewed latest traffic records; no change needed at this point	Reviewed latest traffic records; no change needed at this point	Reviewed latest traffic records; no change needed at this point
1B.3	Andrew Hopkins	Annual	Increase the number and availability of OP data sources.	Information for all applicable data sources available on FOPC website and publicized (i.e., Signal Four, etc.)	Reviewing public health/trauma data	Reaching out to FDOH; will continue to review	Working on identifying a DOH representative to provide a data perspective	Working on identifying a DOH representative to provide a data perspective
1B.4	Doreen Kobelo	Annual	Analyze OP data to understand trends and challenges specifically for minority populations.	Data analysis conducted annually and posted on FOPC website and publicized	Will follow up at a future meeting.	Will follow up at a future meeting	Reviewed FARS data related to minority populations. Will provide an update at a future meeting	Will provide an update at a future meeting

## Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1C.1	Jasper Masciocchi	Biennial	Review literature and interview states above the national average observed use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Reported progress at Aug 2022 meeting	Reported progress at Oct 2022 meeting; will review past OP Assessment Reports	Considering evaluating one state at a time and presenting results at future meetings.	Ongoing.
1C.2	Jasper Masciocchi Danielle Kessenger	Biennial	Review literature and interview states above the national average observed CPS use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Identifying potential states	Narrowing list of potential states to ~10	Priority states identified.	Priority states identified
1C.3	Willem De greef	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of traffic safety coalitions coordinated with (annually).	Attending upcoming coalition meetings	Attending upcoming coalition meetings	Attending upcoming coalition meetings	Attending upcoming coalition meetings

## Objective 1D: Maintain a Robust and Active FOPC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1D.1	FDOT	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended the previous two meetings to ensure they still intend to participate.	Members contacted; meeting attendance increased.	Will add agenda item to conduct detailed review of membership at Oct 2022 meeting	Chris provided membership expectation remark, Miranda and Tim will reach out to LE contacts for potential members.	Focused on increasing representation on outreach and low use groups.	Focusing on increasing membership interested in occupant protection for low-use groups.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1D.2	Susie Kolb Dewey Painter Petra Stanton	Quarterly	Expand FOPC membership to include Florida business leaders, tourism leaders, civic organizations, trade and medical associations, insurance companies, Florida Highway Patrol (FHP), and Florida Department of Education, and others deemed to benefit the Coalition's mission and objectives.	Potential members identified and contacted; number of new representatives participating.	Met with AAP and they are mostly interested in legislative topics. Will coordinate on model legislative language.	Catherine Palmier (retired pediatrician) attended Oct 2022 meeting virtually	In contact with Miccosukee Tribe (Susie)  Coordinating with school district (Susie) - Brevard (Andrew) - Orange (Danielle)	In contact with Miccosukee Tribe (Susie)  Coordinating with school district (Susie) - Brevard (Andrew) - Orange (Danielle)

### Objective 1E: Research and Track Best Practices Related to Emerging Technologies Impacting OP Strategies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1E.1	Danielle Campbell Carissa Johns	Annual	Annually inventory vehicle safety features related to occupant protection to determine if educational materials need to be created.	Safety feature inventory updated (annually).	Developing list of vehicle safety features	Developing list of vehicle safety features	Resources available at <a href="http://www.mycardoeswhat.org/">www.mycardoeswhat.org/</a>	Resources available at <a href="http://www.mycardoeswhat.org/">www.mycardoeswhat.org/</a>
1E.2	Carissa Johns Petra Stanton	Annual	Annually review the latest research on connected and automated vehicle (CAV) technology to determine potential (positive and negative) impacts on occupant protection.	Annual review complete (white paper?)		Annual review complete	Annual review complete	Annual review complete

## GOAL 2: ENFORCEMENT

### Objective 2A: Improve Law Enforcement Awareness of Important OP Challenges

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
2A.1	Tim Roberts	Annual	Create a <i>Click It or Ticket</i> (CIOT) Resources Toolbox.	Toolbox created and posted on Law Enforcement Liaison (LEL) Website and publicized.	Available through LELs	Available through LELs	Available through LELs	Available through LELs
2A.2	Tim Roberts	Annual	Encourage Florida law enforcement agencies to participate in the national <i>Click It or Ticket</i> campaign and enforcement activities.	Number of agencies participating in <i>Click It or Ticket</i>	Will present at Oct 2022 meeting	Presented progress at Oct 2022 Meeting	Ongoing.	Ongoing
2A.3	Tim Roberts	Quarterly	Distribute Child Passenger Safety (CPS) Tip cards to Florida law enforcement agencies.	Number of tip cards distributed.	Distribution ongoing	Distribution ongoing	Distribution ongoing	Distribution ongoing
2A.4	Tim Roberts Carissa Johns Danielle Campbell	Quarterly	Meet with law enforcement agencies in counties with a higher than average rate of fatalities involving unrestrained or improperly restrained children to share CPS Tip cards and other resources.	Number of agency meetings.	Identifying target agencies	Distributed tip cards; will continue to promote CPS safety	CPST-Is working with LELs to make law enforcement officers aware of trainings and events.	LELs providing materials to target agencies.
2A.5	Charles Kane	Quarterly	Develop and distribute a tip card for aging road users.	Number of tip cards distributed.	Reviewed at Aug 2022 meeting. Will finalize prior to Oct 2022 meeting	Will coordinate with SMFL Coalition to finalize the Tip Card revisions and present at Feb 2023 meeting	Will present in May 2023.	Waiting on final approval from SMFL and FDOT.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
2A.6	Charles Kane	Annual	Increase law enforcement participation at CarFit events.	Number of officers participating at CarFit events.	Will coordinate with new CarFit representative when appointed	Met with SMFL in October 2022 to discuss	Ongoing.	Ongoing.
2A.7	Tim Roberts Willem DeGreef	Annual	Encourage Florida law enforcement agencies to continue nighttime enforcement activities when possible.	Number of notifications distributed and publicized.	Ongoing.  Will add to the CIOT Survey Report to encourage nighttime enforcement	Recommend FDOT to put goal and objective for all subgrants	Ongoing.	Ongoing.

### Objective 2B: Improve Law Enforcement Usage

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
2B.1	Charles Kane  Jacob Gonzalez	Annual	Conduct annual survey targeted at law enforcement officers to determine officer use practices.	Survey conducted.	Ongoing. Will update survey language.	Will close the survey and report at the Feb 2023 meeting	Will present in May 2023	Presented results.
2B.2	Tim Roberts	Short-Term	Develop and distribute educational materials demonstrating the myths and facts about law enforcement usage and proper restraint use for law enforcement officers.	Number of materials distributed and publicized.	Under development	Under development	Under development	Under development



## Objective 2C: Law Enforcement Tools and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
2C.1	Tim Roberts	Annual	Develop and distribute an occupant protection guide and/or presentation for law enforcement executives about occupant protection best practices and opportunities.	Number of guides distributed and publicized.	Under development	Under development	Under development	Under development
2C.2	Tim Roberts	Annual	Present at Florida Sheriff's Association (FSA) and Florida Police Chief's Association (FPCA) meetings annually on Florida's OP challenges and how their membership can help address these challenges.	Presented to FSA and FPCA.	Presenting at FSA and FPCA prior to Oct 2022 meeting	Last presented in Aug 2022; will continue supporting	Last presentation in Jan. 2023.	Will present in August 2023.
2C.3	Tim Roberts	Quarterly	Review and update the LEL website quarterly to ensure the most recent and relevant tools and resources are available.	LEL website updated and publicized.	Complete	Complete	Complete	Updated with 2023 information.
2C.4	Tim Roberts	Annually	Develop a best practices guide for Observational Surveys conducted by law enforcement agencies.	Guide developed and posted on LEL website and publicized.	Complete	Complete	Complete	Complete.
2C.5	Andy Johnson Petra Stanton		Distribute Florida's Battle of the Belts best practices guide/toolbox.	Guide/toolbox posted on LEL website and publicized.	Coordinating with FTSDC	Coordinating with FDOT and FTSDC	Coordinating with FTSDC	Coordinating with FTSDC

## GOAL 3: CHILD PASSENGER SAFETY

### Objective 3A: Expand, Improve, and Retain CPS Technicians and Instructors

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
3A.1	FDOT	Annual	Annually review list of CPS Technicians (CPSTs) and CPS Technician Instructors (CPST-Is) across the state to identify active instructors and potential gaps.	List of active instructors created and updated annually.		Requested updated list of technicians and instructors	List and map are complete and will be sent monthly.	
3A.2		Annual	Annually contact CPST-Is and encourage them to reach out to inactive technicians to offer additional support and resources.	CPTS-Is contacted.	Will update when new statewide SafeKids coordinator is appointed.	Hosting quarterly instructor meetings	Met on Jan 26, 2023. Next meeting is April 20, 2023	
3A.3	Krista Ott Sarah Haverstick	Annual	Conduct annual CPST-I (in person or virtual) meeting(s) to share ideas and best practices.	Annual meeting conducted.	Virtual Meeting Scheduled Oct 2 <sup>nd</sup>	Plan to host meetings quarterly; virtual meeting scheduled Jan 26	Conference in Orlando on June 5, 2023.  Conducted three virtual Buckle Up for Love events.	
3A.4	Danielle Kessenger Sarah Haverstick	Annual	Coordinate with CPST-Is to contact CPSTs that need to renew their certification.	Number of CPSTs recertified (annually).	Will update when new statewide SafeKids coordinator is appointed.	Waiting on new Safe Kids coordinator	Having trouble getting commitment for recertification.	

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
3A.5	Petra Stanton Sarah Haverstick	Annual	Conduct Safe Travel for All Children (STAC) training to improve and expand CPST-Is' knowledge, skills, and capabilities.	Number of CPST-Is trained.		STAC training scheduled Nov 14-15; waiting for funding decision; will create a resource list for the state	There was a high demand and interest in another training session.	

### Objective 3B: Expand CPS Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
3B.1	Patty Turner Danielle Kessenger	Annual	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) to identify potential gaps or existing material revisions.	TSRC reviewed; materials updated or replaced annually.	In progress	In progress	In progress	
3B.2	Chris Craig Willem De Greef Leilani Gruner	Short-Term	Develop and distribute educational materials on child seats and safety belts on golf carts (partnership with law enforcement, Visit Florida, FDOH, Safe Kids, etc.).	Number of materials distributed.	Reviewed at Aug 2022 meeting. Will update prior to Oct 2022 meeting.	Golf cart tip card in design	Will share example in May 2023	
3B.3	Danielle Kessenger Danielle Campbell Carissa Johns	Short-Term	Develop and distribute educational materials on child seats and safety belts at school pick-up/drop-off lines	Number of materials distributed	Under development Will review at Oct 2022 meeting.	Draft presented at Oct 2022 meeting, recorded feedback	Reviewed at Feb 2023 meeting. Will finalize prior to May 2023.	
3B.4	TBD	Short-Term	Develop and distribute educational materials on the risks of heat stroke and other dangers of children in hot vehicles.	Number of materials distributed		Nothing planned currently	Reviewed and will update prior to May 2023.	

### Objective 3C: Support Mandatory Diversion Programs for First-Time Child Restraint Offenders

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
3C.1	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Short-Term	Conduct an inventory of existing CPS Diversion programs in Florida and post results to FOPC website.	Inventory conducted.	Compiling info about existing diversion programs.  Meeting Sept 9th to discuss best practices	Danielle will create a Box account to collect materials	Working on compiling all Diversion info in one location.	
3C.2	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Medium-Term	Develop a model CPS diversion program based on Florida and national best practices, including input from judicial and prosecution representation.	Model diversion program developed.	To be completed after 3C.1	To be completed after 3C.1	To be completed after 3C.1	
3C.3	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Long-Term	Analyze CPS crash and citation data to determine potential locations for CPS diversion program pilot.	Potential locations identified.	To be completed after 3C.2	To be completed after 3C.2	To be completed after 3C.2	
3C.4	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Medium-Term	Develop and distribute a CPS Diversion Program fact sheet for LE to distribute when issuing a citation for improper child restraint.	Number of fact sheets developed.	To be completed after 3C.2	To be completed after 3C.2	To be completed after 3C.2	

### Objective 3D: Support Enhancement of Florida’s CPS Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
3D.1	Julie Noble Danielle Kessinger	Annual	Annually review CPS model language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed.	No changes needed following 2022 legislative session	Junior League interested in booster seat legislation, Florida PTA may be a partner	Finalizing prior to May 2023	
3D.2	Julie Noble Petra Stanton	Annual	Annually review Florida’ legislative proposals to identify opportunities for improved CPS specific model legislative language.	Legislative language reviewed annually and reported to FOPC.	No CPS-related changes following 2022 legislative session	No CPS-related changes following 2022 legislative session	No CPS-related changes emerging from 2023 legislative session	
3D.3	Petra Stanton	Medium-Term	Coordinate with the Florida Department of Children and Families to update their Child Transportation Log to include confirmation of proper child restraint usage.	Transportation Log updated.	Contacted DCF. They suggested a standardized course delivered at the local level.	Contacted DCF. Need to prioritize CPS from top of agency, train local staff	Working on connecting with another point of contact.	
3D.4		Long-Term	Develop standardized Child Transportation Course for local Department of Children and Families representatives			National CPS Board has training resources that needs competency to get that work with DCF		

## GOAL 4: OP FOR LOW-USE GROUPS

### Objective 4A: Focus Paid Media Activities on Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
4A.1	Michael Binder	Annual	Review and update the OP Communications Plan to ensure communications strategies and target audiences (Action Step 1B.2) remain effective.	Communications plan reviewed annually.	To be completed after 1B.2	To be completed after 1B.2	To be completed after 1B.2	To be completed after 1B.2
4A.2	Michael Binder	Annual	Conduct post-CIOT Awareness Survey annually and present results to the FOPC.	Survey conducted and results presented.	Will present at Oct 2022 meeting	Presented at Oct 2022 meeting	Will present in Fall 2023	Will present in August 2023
4A.3	FDOT	Annual	Provide annual updates to the FOPC on paid media strategies, activities, and results.	Presentation given to FOPC.		Complete for 2022	Will present in May 2023	Presented at May 2023 meeting.
4A.4	Andrea Atran Dewey Painter David Summers	Annual	Implement targeted education and outreach program using the Buckle Up Florida campaign focused on low-use groups.	Number of Buckle Up Florida impressions.	Reviewing materials on TSRC		Considering a vendor booth to distribute these materials.	Considering a vendor booth to distribute these materials.

### Objective 4B: Expand Digital and Print Resources and Materials for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
4B.1	Andrea Atran	Annual	Annually review materials available on the TSRC to identify potential gaps or existing material revisions.	TSRC reviewed.	Collecting a list of materials currently under development.	Ongoing	Ongoing	Ongoing
4B.2	Jasper Masciocchi	Short-Term	Develop and distribute OP materials for low-use groups (including males 18-34, pickup drivers, and minority populations).	Number of materials distributed.	Developing a list of available materials and identifying gaps	Jasper was not present during reporting	Looking at Texas examples we can adapt.	Looking at Texas examples we can adapt.
4B.3	Chris Craig David Summers	Short-Term	Develop and distribute materials related to passengers riding in the bed of a pickup truck.	Number of materials distributed.	Reviewed at Aug 2022 meeting. Will update prior to Oct 2022 meeting.		Kids Aren't Cargo is available on the OPRC.	Kids Aren't Cargo is available on the OPRC.
4B.4	Andrea Atran Dewey Painter David Summers	Medium-Term	Evaluate existing OP-related materials and develop new materials focused on minority populations.	Materials reviewed annually, updated as needed, and publicized.	Reviewing TSRC	Reviewing TSRC	Reviewing TSRC	Reviewing TSRC

### Objective 4C: Support the Expansion of Programs that Encourage and Support Occupant Protection for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
4C.1	TBD	Short-Term	Partner with the Safe Mobility For Life Coalition to increase the number of CarFit Events in Florida	Number of CarFit events conducted	Will coordinate with new CarFit representative when appointed	Waiting for new CarFit representative	New statewide coordinator. Training being conducted in March 2023.	Ongoing.
4C.2	Chris Craig	Short-Term	Coordinate with Florida's Community Traffic Safety Teams (CTST) to identify regional and local occupant protection challenges	List of local and regional challenges developed	Meeting CTST coordinators	Ongoing	Ongoing	Ongoing
4C.3	Chris Craig	Medium Term	Coordinate with Florida CTSTs to identify specific occupant protection materials and best practices and implement pilot programs, where appropriate	List of materials and best practices developed. Number of pilot programs conducted	To be completed after 4C.2	To be completed after 4C.2	To be completed after 4C.2	To be completed after 4C.2



## Objective 4D: Support Enhancement of Florida’s Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
4D.1	Chris Craig	Annual	Annually review model language and suggest adjustments based on priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed	Will review at Oct 2022 meeting.  Specifically will review language about number of occupants in a vehicle.	Reviewed and captured comments and edits; Chris to review suggested revisions to model language	Ongoing.	Will review at August 2023 meeting.
4D.2	Willem de Greef	Short-Term	Develop a model policy for consideration by state agencies and other Florida businesses.	Model language posted on FOPC website and publicized.	Under development	Under development	Under development	Under development
4D.3	Julie Noble Petra Stanton	Annual	Annually review Florida’ legislative proposals to identify opportunities for improved specific model legislative language.	Legislative language reviewed and reported to FOPC	No safety belt-related changes following 2022 legislative session	No safety belt-related changes following 2022 legislative session	No safety belt-related changes emerging in the 2023 legislative session	No safety belt-related changes emerging in the 2023 legislative session